

# Urban design training

## Masterplanning



### Masterplanning

People often think of a masterplan as a single diagram showing what a place will look like after a site is fully developed. It is more useful to think of masterplanning as a collaborative process that may involve a range of designers, professionals and stakeholders in creating and achieving a vision for a place. The resulting masterplan is usually a document detailing the urban design process, promoting guiding principles, and showing how they can be delivered.

The session is aimed at individuals who need to understand the stages of the masterplanning process, design issues and the elements that contribute successful delivery. Participants usually include planners, architects, landscape architects and urban designers. Others who will benefit from the course include project managers, regeneration specialists and others who act as clients for or contribute to the masterplanning process.

Active learning ensures that the learning is memorable. The course includes site visits, workshops and group discussions. The one or two-day session will be tailored to local needs, and typical scales and types of development. The format may be:

- **Introduction**
- **Presentation 1 – Introduction to the masterplanning process**  
The various stages of the masterplanning process and what each requires.
- **Group workshop**  
Participants will assess a local area that is to be subject to a masterplanning process and work on initial stages of design.
- **Lunch**
- **Presentation 2 – Ingredients of a successful plan and its assessment**  
Focusing on the hidden ingredients of a plan, and the methods available for evaluating, assessing and negotiating on masterplans.
- **Group workshop**  
Participants work in small groups to assess a masterplan in the light of the qualities of good design.
- **Closing**  
Presenters summarise the day and lead a final group discussion.

Sessions are presented by leading professionals in the field of urban design.

